

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 555926 /		<u>Alt Order #</u> 09759429
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 10/05/12 - 10/11/12		<u>Estimate #</u> 2602
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 06/22/12 / 09/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 1	31	10/05/12	10/11/12	M-F 5-530a Good Day	5a-530a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$150.00			
N 2	31	10/05/12	10/11/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$300.00			
N 3	31	10/05/12	10/11/12	Good Day Colorado	6a-7a		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				10	\$450.00			
N 4	31	10/05/12	10/11/12	Good Day Colorado	7a-8a		:30			NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				10	\$400.00			
N 5	31	10/05/12	10/11/12	Good Day Colorado	8a-9a		:30			NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				10	\$400.00			
N 6	31	10/05/12	10/11/12	Ricki Lake	4p-5p		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				10	\$450.00			

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Contract / Revision	Alt Order #
555926 /	09759429

Contract Dates	Product	Estimate #
10/05/12 - 10/11/12	NRCC IE 2012	2602

Advertiser	Original Date / Revision
National Republican Con	06/22/12 / 09/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	31		10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
2	31		10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
3	31		10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
4	31		10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
5	31		10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
6	31		10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
7	31		10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
8	31		10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
9	31		10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
10	31		10/05/12-10/11/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
11	31		10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
			(M) MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
12	31		10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
			(M) MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
13	31		10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
			(M) MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
14	31		10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
			(M) MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
15	31		10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
			(M) MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
16	31		10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
			(M) MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
17	31		10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
			(M) MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
18	31		10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
			(M) MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
19	31		10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
			(M) MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
20	31		10/05/12-10/11/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
			(M) MG for 6.8,6.5,6.4,6.9,6.6,6.3,6.2,6.10,6.7,6.1									
N 7	31		10/05/12	10/11/12	M-F 5p-530p Fox 31 News	5p-530p	:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/05/12	10/11/12	MTWTF--	5	\$500.00						
N 8	31		10/05/12	10/11/12	M-F 530p-6p Fox 31 News	530p-6p	:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/05/12	10/11/12	MTWTF--	5	\$500.00						
N 9	31		10/05/12	10/11/12	The Simpsons	6p-630p	:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/05/12	10/11/12	MTWTF--	5	\$650.00						
N 10	31		10/05/12	10/11/12	The Simpsons	630p-7p	:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						

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<u>Contract Dates</u> 10/05/12 - 10/11/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 2602
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 06/22/12 / 09/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$850.00			
N 11	31	10/11/12	10/11/12	Touch Thursday 8-9p	8p-9p		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				2	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	Touch Thursday 8-9p	8p-9p	----Th----	:30		\$3,500.00	NM		
	See MG 11.3,11.4											
	2	31	10/08/12-10/14/12	Touch Thursday 8-9p	8p-9p	----Th----	:30		\$3,500.00	NM		
	See MG 11.3,11.4											
	3	31	10/08/12-10/08/12	Mon 7-8p	7p-8p	M-----	:30		\$3,500.00	NM		
	Ⓜ	See MG 11.5,11.6										
	4	31	10/08/12-10/08/12	Mon 7-8p	7p-8p	M-----	:30		\$3,500.00	NM		
	Ⓜ	See MG 11.5,11.6										
	5	31	10/08/12-10/08/12	Mon 7-8p	7p-8p	M-----	:30		\$3,500.00	NM		
	Ⓜ	MG for 11.4,11.3										
	6	31	10/08/12-10/08/12	Mon 7-8p	7p-8p	M-----	:30		\$3,500.00	NM		
	Ⓜ	MG for 11.4,11.3										
N 12	31	10/05/12	10/05/12	House Friday 7-8p	7p-8p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				2	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/01/12-10/07/12	House Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
	See MG 12.3,12.4											
	2	31	10/01/12-10/07/12	House Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
	See MG 12.3,12.4											
	3	31	10/01/12-10/07/12	Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
	Ⓜ	MG for 12.1,12.2										
	4	31	10/01/12-10/07/12	Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
	Ⓜ	MG for 12.1,12.2										
N 13	31	10/05/12	10/05/12	Bones Friday 8-9p	8p-9p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				2	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/01/12-10/07/12	Bones Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	See MG 13.3,13.4											
	2	31	10/01/12-10/07/12	Bones Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	See MG 13.3,13.4											
	3	31	10/01/12-10/07/12	Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	Ⓜ	MG for 13.1,13.2										
	4	31	10/01/12-10/07/12	Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	Ⓜ	MG for 13.1,13.2										
N 14	31	10/05/12	10/11/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$1,650.00			
N 15	31	10/05/12	10/11/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$1,150.00			
N 16	31	10/05/12	10/11/12	Fox 31 News Nightsid	10p-1035p		:30			NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$475.00			

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<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 06/22/12 / 09/29/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/05/12-10/11/12	Fox 31 News Nightsid	10p-1035p	MTuWThF----	:30		\$475.00	NM		
	See MG 16.6											
	6	31	10/05/12-10/11/12	Fox 31 News Nightsid	10p-1035p	MTuW--F----	:30		\$475.00	NM		
	Ⓜ MG for 16.2 10/11											
N 17	31	10/06/12	10/06/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----S-				1	\$1,200.00			
N 18	31	10/07/12	10/07/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----S				1	\$1,100.00			
Totals											93	\$63,425.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/11/12	93	\$63,425.00	\$53,911.25
Totals	93	\$63,425.00	\$53,911.25

Signature: _____ **Date:** _____

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